

SPONSORSHIP PACKET

Chinese New Year Festival
January 21 and 22, 2023

Expected Attendees 5000



The City of
SAN DIEGO

JAMUL
CASINO
OUR TITLE SPONSOR

House of China (HOC) www.HouseOfChinaSD.com - Presents, promotes and preserves Chinese and American culture and friendship. Founded in 1935 and located in the International Cottages, Balboa Park, San Diego, the HOC hosts cultural open house every Saturday and Sunday and conducts community-wide cultural programs throughout the year.

The 2023 Chinese New Year Festival of the XXX features entertainment, food and crafts.

SPONSORSHIP LEVELS AND BENEFITS

TITLE SPONSOR = \$5000

Everything from Gold Sponsor +

- Emcee will mention company name twice on Saturday and Sunday
- Logo on House of China website for 6 months
- Company can give speech 2 – 5 minutes on Stage Saturday and Sunday
- Company can leave material inside House of China for 3 months
- Booth Tent, tables and chairs provided

GOLD SPONSOR = \$2500+

Everything from Community Sponsor +

- 1 banner to be hang at the event stage
- Emcee will mention company name once on Saturday and Sunday
- 2 free 10 x 10 spaces for retail or information booth space

COMMUNITY SPONSOR = \$1500

- Recognition on media such as Facebook, websites, flyer, newspapers
- 1 free 10 x 10 space for retail information booth space
- Logo on House of China website for 3 months

CONTACT INFORMATION

Organization Name _____

Contact Name _____

Business Address _____

Contact phone _____

Email _____

Website Address _____

Sponsorship Level (Please check one level)

☐ Title (\$5000) ☐ Gold (\$2500) ☐ Community (\$1500)

Please make checks payable to:

House of China, c/o 12002 Rue Des Amis, San Diego, CA 92131

Contact Us:

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